

Operational Improvement

Issue: Data Center as Clouds

In the past few years, your IT Infrastructure has seen a radical change in not only what services are being delivered for employees, customers, and partners but also where and how those services are located and managed. The impact of Public Cloud has fundamentally raised the stakes in how computing resources are delivered while at the same time providing insight into the inefficiencies often found in enterprise data centers.

Internal IT teams are being asked to deliver the latest technologies on existing or new infrastructure quickly while being compared to cloud providers in terms of time to market, costs, and staffing. Companies are looking for solutions to enable their data centers to operate at cloud scale with existing infrastructure investments all the while keeping costs from escalating.

Impact: Data Center Investment

Enterprise IT cannot simply abandon existing data center investments due to a variety of reasons such as regulations, security, and legacy software. Thus, keeping your data centers optimally utilized is critical and many companies are struggling to maintain control as departments within the organization reach out to cloud providers creating shadow IT.

RackN understands the need to properly manage your existing data centers and offer internal customers

the services they need in a timely and cost effective manner. Our fast, simple, and open physical provisioning solution enables your internal IT teams to quickly manage all services from legacy IT to bare metal to cloud VMs. Having an automated orchestration tool at the foundational level of all your IT systems (internal and external) ensures enhanced security, scalability across the entire infrastructure and the methodology to again maximize your data center investment.

RackN Solution: Data Center Efficiency

RackN allows Enterprises to quickly transform their current physical data centers from basic workflows to cloud-like integrated processes. We turned decades of infrastructure experience into data center provisioning software so simple it only takes 5 minutes to install and provides a progressive path to full autonomy. Our critical insight was to deliver automation in a layered way that allows operations teams to quickly adopt the

platform into their current processes and incrementally add autonomous and self-service features.

It is this new layered automation process that will free your IT infrastructure team to focus on delivering value-add solutions to your business instead of spending time keeping the lights on.