

# Operations Standardization

## Issue: Infrastructure Management

Many enterprise data centers struggle with infrastructure management, software security, and even provisioning as individuals within the IT team often create custom solutions for their work. These one-off solutions usually leverage different tools and processes creating organizational dysfunction as operators within the same team are not able to support each other.

The adoption of public cloud is exposing the failings of internal data centers forcing IT management to finally engage at the operator level to maximize employee productivity regardless of individual tooling preference. Establishing a single platform for infrastructure management provides enterprises the ability to maximize operator contribution beyond a single data center.

## Impact: Delivery Times

Many internal data centers struggle with delivering new services in a timely and cost efficient manner as the operators are not able to provide cross-functional support. Without a single, standard process data centers continue to operate as they did 50 years ago. The rise of shadow IT sends a clear message to IT management that data center failings are no longer acceptable.

At RackN we believe the approach taken by operators is no longer viable as they are forced to compete with external public clouds making their single point of control mantra no longer workable. Our fast, simple, and open physical provisioning solution delivers your operation team a single platform to manage not only their internal data center but also external clouds as well as the up and coming bare metal hardware offering.

## RackN Solution: Global Standard

RackN allows Enterprises to quickly transform their current physical data centers from basic workflows to cloud-like integrated processes. We turned decades of infrastructure experience into data center provisioning software so simple it only takes 5 minutes to install and provides a progressive path to full autonomy. Our critical insight was to deliver automation in a layered way that allows operations teams to quickly adopt the

platform into their current processes and incrementally add autonomous and self-service features.

It is this new layered-automation process that will transform the capability of your operation teams to rapidly deliver new services quickly, at scale, and without the problems of single-point of ownership within the IT team.